

Message of the President

8th International Standards Meeting

organised by EuropeActive

23-24 November in Rome



Antonio Tajani

President of the European Parliament

Ladies and Gentlemen,

I want to welcome the 8th International Standards Meeting for the Fitness Industry organised by EuropeActive.

Your event is reminiscent of the values that inspire us in the European project. You are bringing together different organisations from different countries in an effort to make a step forward together for the benefit of the fitness industry, and finally, for the citizens who are your ultimate clients.

This is indeed the European model. Sharing best practices and ideas and then decide together for the changes that we want to see for the benefit of our society.

I also take note of your main objective of setting standards for the industry in an inclusive manner with different stakeholders including employers and training providers as well as national associations. Standards help us achieve more in whatever we do by setting references and best-practices which can guide those participating in any given field towards their goals.

Finally I also want to stress the importance of physical activity for a healthy society. Prevention is better than cure. This is also the message of the European Parliament in its approval of the European Programme on Health for Growth for 2014-2020.

In view of all the above, I want to underline the importance of your work and send you a message of encouragement for your initiative while wishing you the best of success in your two days in Rome, the city of eternal beauty.

Many thanks for your attention.

Antonio Tajani